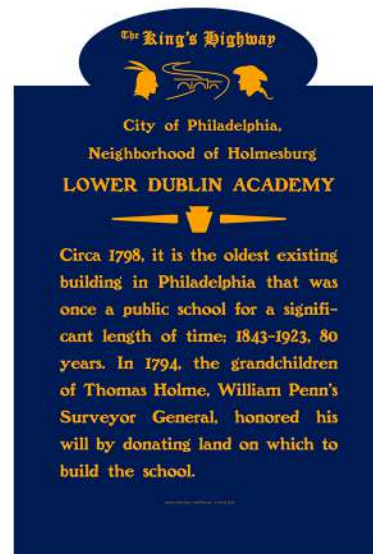


# The King's Highway



## Foundation

**Brings you an opportunity to support one of the biggest initiatives to come to Northeast Philadelphia! The Official King's Highway Tour and Northeast Philly Initiative!**



### The Washington Level - \$250

Sponsorship of one large King's Highway Tour Metal Sign (24 x 18 inch) including installation on Frankford Avenue near your business location (depending on a few factors). Advertisements on The Kings Highway and NE Philly Initiative social media pages.

### The Franklin Level - \$175

Sponsorship of one smaller King's Highway Tour Metal Sign Historic Marker (18 x 12 inch) including installation on Frankford Avenue in front of the historic building or site. Advertisements on The Kings Highway and NE Philly Initiative social media pages.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Company \_\_\_\_\_ Level \_\_\_\_\_

Email \_\_\_\_\_

**Check Payable to: The King's Highway Foundation  
4316 Sheffield Avenue., Philadelphia, PA. 19136**

**Respond to:**  
**Sponsor@KingsHighwayFilm.com**  
**or call:**  
**(215) 396-8577**

Thank you for showing interest in sponsoring The King's Highway Tour and Northeast Philly Initiative! Your sponsorship will help us:

1. Create and host a self guided tour in a mobile app for people to enjoy the history, shops, and restaurants in Northeast Philadelphia
2. Create and install metal signage along the King's Highway
3. Hire an illustrator for our map & company for printing
4. Engage tourists outside of Northeast Philly through marketing efforts
5. Help promote <https://NortheastPhilly.org> to attract tourists
6. Pay local photographers to take photos and videos to help spread awareness to the vast history and beauty of Northeast Philadelphia
7. Host workshops and events of history, art, culture, and civic.
8. Integrate local shopping, restaurants, art & culture into our initiative.
9. Bring all of the neighborhoods together
10. Bring outside funding into Northeast Philadelphia



The Northeast Philly

Initiative



Bringing all the neighborhoods together...

As seen on:



NORTHEAST TIMES



The Philadelphia Inquirer



Sponsored by:

